Hawai‘i Green Growth Internship Position Description

Communications Intern
Updated: September 24, 2015

**Organization Overview:**

Hawai‘i Green Growth (HGG) is a multi-sector voluntary partnership of more than 60 leaders from government, non-governmental and cultural organizations, business, academia and philanthropy. HGG’s strength lies in building a statewide network that fosters change, action and innovation. Through collaboration and leveraging the capacity and expertise of its partners, HGG helps Hawai‘i achieve a more secure, sustainable and resilient future.

Under HGG, leaders guide and support the Aloha+ Challenge to promote system-level change across Hawai‘i. Since 2011, HGG co-designed and launched the Aloha+ Challenge, identified and advanced shared action priorities across sectors, cultivated support for new funding mechanisms and policies and developed the Aloha+ Challenge Dashboard with joint indicators to track progress on the 2030 targets.

**The Aloha+ Challenge** is a statewide commitment to achieve six interconnected sustainability targets by 2030. These clear and reachable targets provide a framework to set priorities, catalyze action and track progress on shared goals. In 2014, the governor, all four mayors and the Office of Hawaiian Affairs launched the Aloha+ Challenge as a joint leadership commitment to sustainability for the State of Hawai‘i. The Hawai‘i State Legislature unanimously endorsed the Aloha+ Challenge by resolution earlier that year (SCR 69).

**Aloha+ Challenge 2030 Targets:**

- **Clean Energy:** 70% clean energy - 40% from renewables & 30% from efficiency
- **Local Food:** At least double local food production - 20-30% of food consumed is grown locally
- **Natural Resource Management:** Reverse the trend of natural resource loss mauka to makai by increasing freshwater security, watershed protection, community-based marine management, invasive species control, and restoration of native species
- **Waste Reduction:** Reduce the solid waste stream prior to disposal by 70%, through source reduction, recycling, bioconversion and landfill diversion methods
- **Smart Sustainable Communities:** Increase livability and resilience in the built environment through planning and implementation at the state and county levels
- **Green Workforce & Education:** Increase local green jobs and education to implement these targets

Learn more at www.hawaiigreengrowth.org

**Internship Position Overview:**

| Hours: | 10-12 hrs/week; schedule can be set on an individual basis |
| Commitment: | Year long commitment. Can match academic calendar, and be set on an individual basis |
| Compensation: | Unpaid internship; offering unique opportunity for hands-on work experience, skill building and networking |
| Education Requirements: | Seeking motivated Graduate Student |
| Reports to: | HGG Executive Director & Assistant Coordinator |
| Position Location: | Honolulu, Hawai‘i; HGG is a virtual organization with space at The Nature Conservancy |
Internship Benefits:
HGG Internships provide professional work experience in a high-level partnership, and the opportunity to engage with an incredible, diverse network of Hawai’i sustainability leaders. The internship offers unique work experience that is not typically available to someone starting out in an entry-level position. The HGG Team is committed to the professional development of each intern, and will often include training opportunities or tailor individual projects as available.

Internship Duties and Responsibilities:
This position seeks a motivated graduate student interested in gaining more professional work experience in the sustainability field. This internship is focused on communications support for a high-level sustainability multi-sector partnership.

The HGG Intern will work closely with the HGG Assistant Coordinator and HGG team to perform the following responsibilities:

1. Social Media and Website Platforms:
   - Update HGG social media (Facebook, Google+, HGG Blog, Twitter, etc) 1-3 times per week with relevant local, national & international sustainability news
   - Support monthly website updates and maintenance
   - Track website and social media traffic

2. HGG Communications Materials and Collateral:
   - Coordinate and update briefing packets and materials (electronic & physical materials)
   - Maintain and update partnership communications files, including press, media links and communications materials
   - Maintain and update partnership photo, graphic and partner logo databases

3. Partnership Communications Strategy:
   - Support press releases, media advisories and communications with press, as needed
   - Support collateral materials (e.g. Aloha+ Challenge Brochure, banners, etc)
   - Work with team on media & communications around high-level events and initiatives
   - Support photography, video and other media projects

4. Individual projects or other duties as assigned

If you are interested, please email HGG Assistant Coordinator Breanna Rose with your resume breanna@hawaiigreengrowth.org